



Community Governed Organizations

OUR FUTURE DIRECTIONS 2012-2017 Strategic Plan

STRATEGIC THEMES				
Optimize the CGO Model	Leaders in LTC	Mobilize Resources	Safety First	Advocate for Quality
STRATEGIC DIRECTIONS				
<i>Invest in a sustainable future</i>	<i>Build Organizational capacity by identifying and utilizing leadership strengths from within the Membership</i>	<i>Promote an Organizational culture that recognizes the needs of diverse populations and the drive for inclusivity.</i>	<i>Promote a safe and healthy environment in which to live and work.</i>	<i>Be a recognized as a strong advocate for LTC</i>
STRATEGIC OPPORTUNITIES				
<p><i>Secure a study on the cost & benefits of shared services</i></p> <p><i>Strengthen government relations</i></p> <p><i>Participate as a strong provincial voice for change</i></p> <p><i>Clear and purposeful engagement by developing a Branding strategy</i></p>	<p><i>Increase capacity to manage change</i></p> <p><i>Communicate clearly, simply and boldly in all that we do</i></p> <p><i>Realizing a true knowledge organization</i></p>	<p><i>Promote efficient and effective use of planning time, resources and communication</i></p> <p><i>Building staff knowledge and skills</i></p> <p><i>Provide opportunities for the community partners to understand our needs, and for us to understand theirs</i></p>	<p><i>Optimizing staff & resource potential</i></p> <p><i>Engage and collaborate with residents, families, staff and community partners</i></p>	<p><i>Formalize venue from which to communicate, research, evaluate and implement best practices</i></p> <p><i>Act to support collective impact, meeting the evolving needs of residents, families and staff</i></p> <p><i>Create Community education opportunities to hear our stories & promote greater awareness</i></p>

