

Conference Sponsorship Program

Inspiration. Innovation. Action. These three words will set the stage for our inaugural conference, *Designing the Future of Care*, October 27-29th, 2020, Delta Hotels by Marriott Dartmouth.

There has never been a time more important for our sector than now to bring together service providers, decision makers, researchers, innovators and designers with one goal in mind: to transform continuing care in Nova Scotia. This conference will provide opportunities to collaborate, explore new approaches, share knowledge and identify solutions to real issues that our sector is experiencing.

With dynamic keynote speakers, engaging plenary sessions, fun-filled networking events, and a vendor showcase with demonstrations and awards, this conference is THE place to profile your business, network and learn how best to respond to this growing sector.

We are planning for 200 senior managers and decision makers from community-based care, long term care, the academic and business communities. This growing sector wants to learn about services and products that can support their goal of providing quality care.

This sponsorship program offers a wide range of budgets and unique opportunities to showcase your business and support the continuing care sector. Booths in prime locations are reserved for our Platinum, Gold and Silver sponsors which will be allocated on a first come, first serve basis.

We look forward to your support and collaboration. If you have any questions or would like to discuss the opportunities further, please contact me at 902-497-4270 or email: michelelowe@nhnsa.ca.

Best Regards,

A handwritten signature in black ink that reads 'Michele Lowe'.

Michele Lowe
Managing Director, NHNSA

Inspiration. Innovation. Action. *Designing the Future of Care*

Title Platinum Sponsor (*Lawton's*)



- Official Designation as the exclusive Platinum Sponsor
- One exhibit Booth with two exhibitor badges included
- Premium logo visibility on all conference materials and site
- Special recognition at the commencement and closing of event.

Gold Sponsor (*Workers Compensation Board & NS Labour and Advanced Education*)

- One exhibit booth with two exhibitor badges included
- Premium logo visibility on all conference materials and on-site
- Opportunity to introduce session presenters.

Silver Sponsor (*Marsh Insurance*)

- One exhibit booth with two exhibitor badges included
- Premium logo visibility on all conference materials and on-site
- Opportunity to introduce session presenters.

Booths in prime locations have been reserved for our Platinum, Gold and Silver Sponsors.



Registration Sponsor \$2500 (One sponsorship available)

- Logo visibility on conference name badges and lanyards
- Logo recognition on conference materials.

Drinks and Demos (*Sysco Canada*)

Kick off the 2-day conference with an exciting approach to a welcome reception. This event shines the spotlight on exhibitors showcasing their products and services to conference delegates. Greet guests and sector decision makers with a drink ticket, appetizers and opening remarks.

- One exhibit booth with two exhibitor badges included
- Prominent logo visibility on all conference materials and on-site

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Thursday Morning Keynote Address \$2000 (One sponsorship available)

- Logo recognition prominently displayed throughout the conference.
- Logo recognition on event materials.
- Opportunity to introduce and thank the Keynote Presenter

Thursday Morning Refreshment Break (*Equilibrium Engineering*)

- Logo recognition prominently displayed throughout the conference
- Logo recognition on conference materials.



Thursday Keynote Lunch (*Complete Purchasing Services*)

- One exhibit booth with two exhibitor badges included
- Logo recognition prominently displayed throughout the ballroom.
- Logo recognition on conference materials.
- Opportunity to introduce the speaker.

Thursday Afternoon Refreshment Break (*Windsor Elms Village*)

- Logo recognition prominently displayed throughout the tradeshow.
- Logo recognition on conference materials.

Evening Event – Pitching Possibilities \$3500 (One sponsorship available)



- One exhibit booth with two exhibitor badges included
- Prominent logo visibility on all conference materials and on-site
- Logo recognition prominently displayed throughout the tradeshow.
- Welcome remarks at event.

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Friday Morning Refreshment Break(*Shannex*)

- Logo recognition prominently displayed throughout the tradeshow.
- Logo recognition on conference materials.

Friday Keynote Lunch(*Surge Learning*)

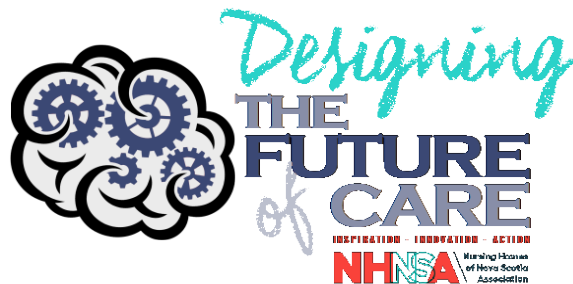
- One exhibit booth with two exhibitor badges included
- Logo recognition prominently displayed throughout the ballroom
- Logo recognition on conference materials and online registration
- Opportunity to introduce and thank the speaker.

Friday afternoon Refreshment Break(*Ocean View Continuing Care*)

- Logo recognition prominently displayed throughout the tradeshow.
- Logo recognition on conference materials.

Friday Closing Keynote Session \$2000 (One sponsorship available)

- Logo recognition prominently displayed throughout the conference.
- Logo recognition on event materials.
- Opportunity to introduce the speaker.
- Opportunity to thank the speaker.



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