NHNSA Website
2023 Advertising Rates

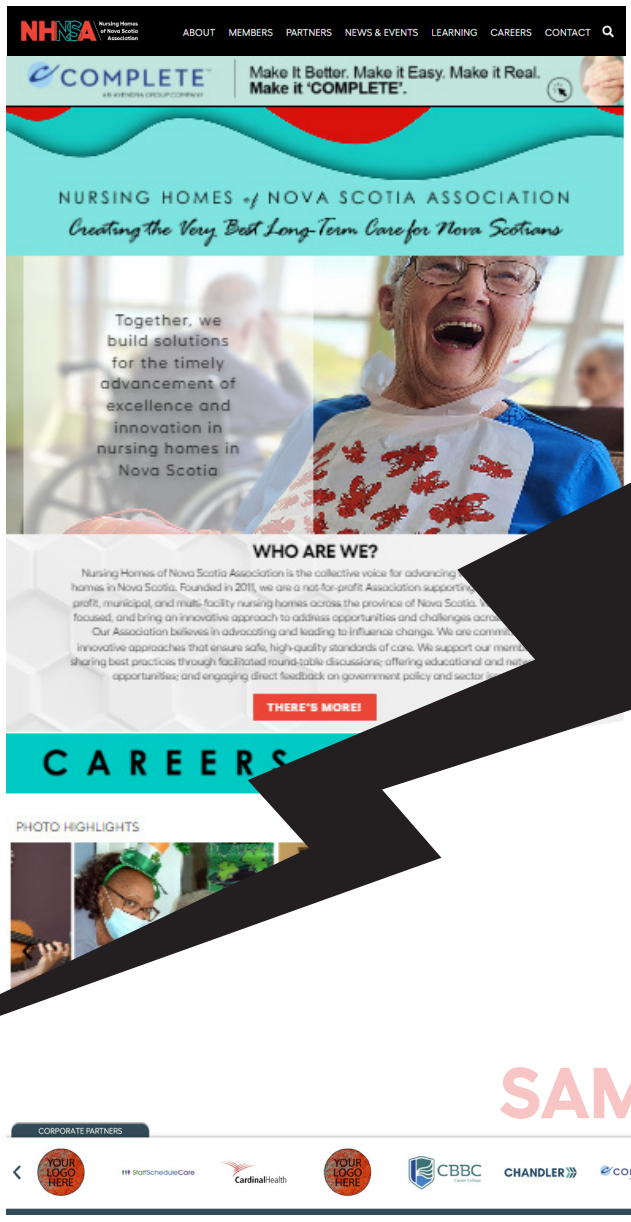
The Nursing Homes of Nova Scotia Association is the collective voice for advancing world-class nursing homes in Nova Scotia. Founded in 2011, we are a not-for-profit Association supporting not-for-profit, for-profit, municipal, and multi-facility nursing homes across the province of Nova Scotia. We are solution-focused and bring an innovative approach to address opportunities and challenges across the sector. Our members serve over 6000 long-term care residents annually and operate over 76 LTC facilities.

nhnsa.ca

HOMEPAGE DISPLAY AD

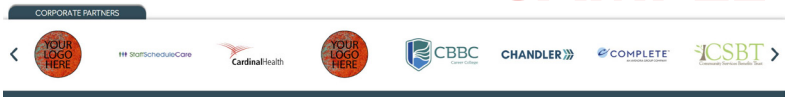
Display your ad on nhnsa.ca and engage with the our members and community by promoting your company, your service, and support.

TOP LEADERBOARD BANNER (1170x100px | 72dpi) -- this is reserved for the Title Sponsor and will run the entire year. An opportunity to respond to the Title Sponsor RFP will be in January of each year.



LOGO SLIDE -- this sliding banner runs at the bottom of each page of nhnsa.ca website. Your corporate logo will be linked to your website.

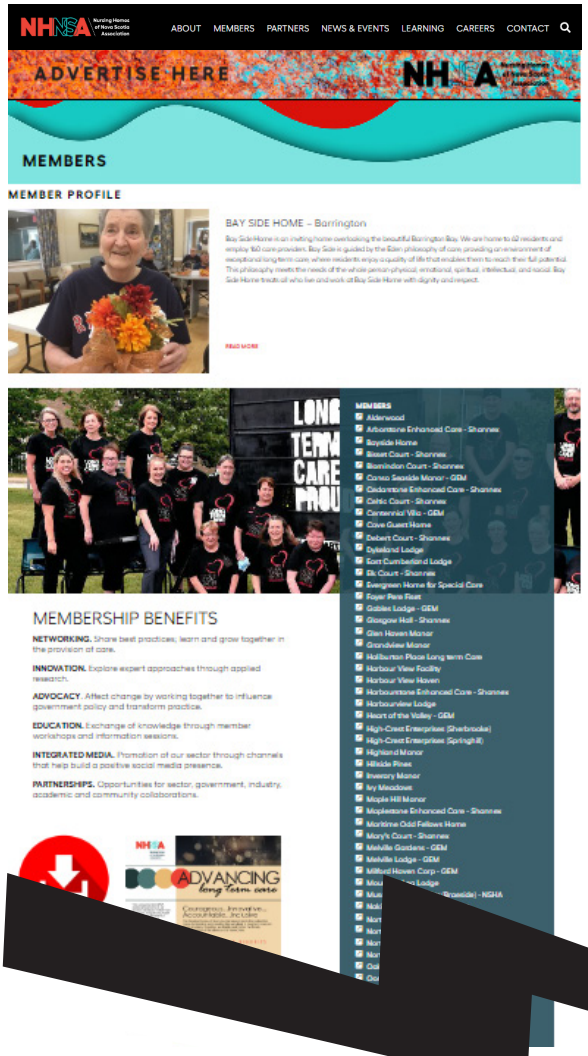
$50/month
three-month commitment required

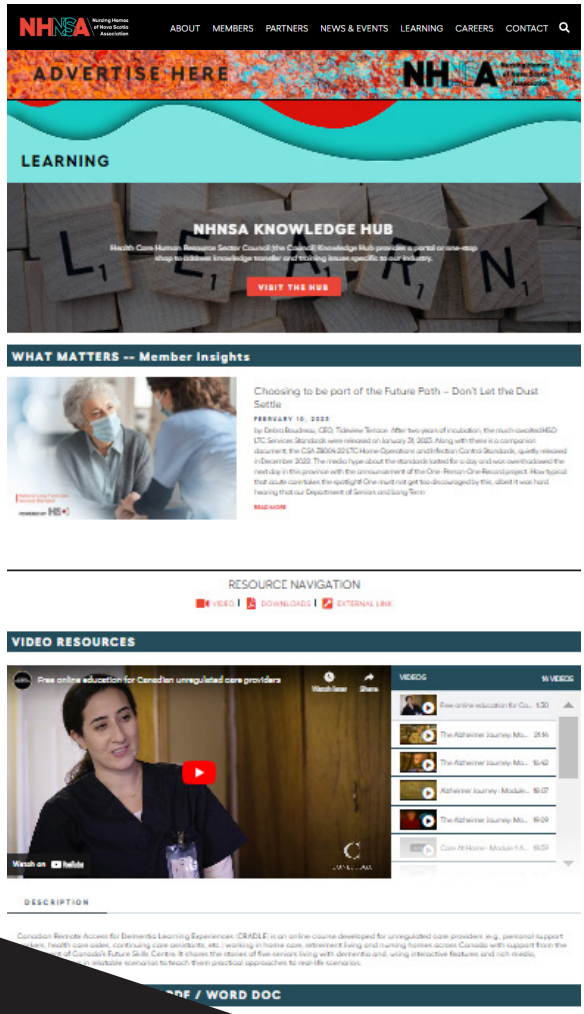


TOP LEADERBOARD BANNER AD OPPORTUNITIES

TOP LEADERBOARD BANNER (1170x100px | 72dpi) -- there is an opportunity to place a coprorate ad on the Members page and Learning page.

Each location **$200/month**
three-month commitment required





CONTACT

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