



2023 LTC Awards of Excellence Sponsorship Opportunities



On October 16, 2023, our sector, corporate partners, and stakeholders will come together to honour and celebrate the leaders who live our core values through their innovation, inclusiveness, courage, advocacy, and caring philosophy. The following sponsorship prospectus offers our corporate partners various opportunities to engage with our members and support this special Gala evening.

GALA DINNER Sponsorship -- \$3000/each sponsor (one opportunity remaining)

- Premium signage on stage at Gala event.
- Corporate branding on table tent cards.
- Logo recognition prominently displayed at event.
- Opportunity to welcome guests and introduce your brand.
- Sponsor profile on Awards website.
- Multiple social media posts including video message on NHNSA sites.
- Two dinner tickets included.



ENTERTAINMENT Sponsorship -- \$2500/each sponsor (one opportunities remaining)

- Premium signage on stage at Gala event.
- Corporate branding on table menu cards.
- Logo recognition prominently displayed at event.
- Opportunity to introduce and thank entertainment.
- Sponsor profile on Awards website.
- Multiple social media posts including video message on NHNSA sites.
- One dinner ticket included.



NETWORKING RECEPTION Sponsorship -- \$2000/each sponsor (two opportunities)

- Greet guests and sector decision-makers with tasty appetizers.
- Logo recognition prominently displayed at the event.
- Opportunity to welcome and thank attendees.
- Corporate branding on tent cards.
- Sponsor profile on the awards website.
- One dinner ticket included.

RECIPIENT Awards Sponsor (six opportunities - \$2000 each) **SOLD OUT**

Below is a description of each award and the sponsorship benefits:

- Logo recognition is prominently displayed throughout the event and on Gala materials.
- Opportunity to be part of award presentation.
- Sponsor profile on the Awards website.
- Photo with winning recipient.
- One dinner ticket included.

Better Together Award – **SOLD**

This award recognizes an individual or team who have prioritized inter-professional and community collaboration with the goal of increasing quality of care through meaningful and sustainable relationships and shared knowledge.

The logo for Shannex, featuring the word "Shannex" in a blue, sans-serif font with a small trademark symbol.

Champion for Dignity Award – **SOLD**

This award honours outstanding advocacy by a group or individual that advances quality long-term care in Nova Scotia. Through passion and assertive influence, the recipient(s) of this award have effectively advocated for funding, quality improvements, profile, respect, and sustainable investments for the sector.

The logo for Coast Iris, featuring the word "coast" in a blue, lowercase, sans-serif font with a small red maple leaf icon above the 'o', and the word "iris" in a purple, lowercase, sans-serif font to its right. Below "coast" is the text "STAFFING. RECRUITMENT & HR" in a smaller, blue, uppercase font.

Cultural Harmony Award – **SOLD**

This award celebrates the advances made by a group or individual to create an equitable, diverse, inclusive, and accessible culture within their long-term care community. The recipient(s) of this award has taken initiative in promoting and implementing sustainable system frameworks that promote a greater understanding and appreciation for one another and builds a culture that ensures everyone is treated with dignity and respect.

The logo for Gem Health Care Group, featuring the word "gem" in a green, cursive script font, and the words "HEALTH CARE GROUP" in a blue, uppercase, sans-serif font below it.

Leading the Way Award – **SOLD**

This award recognizes the incredible, engaging, skilled and passionate leaders in long-term care. The recipient of this award actively creates a legacy of impact on the long-term care sector and community. They consistently inspire a shared vision, lead with authenticity, and proactively engage in sector-wide conversations to support, sustain and improve the highest standards for best practice in long term care in Nova Scotia.

The logo for Planata Nova Scotia, featuring the word "PLANATA" in a blue, uppercase, sans-serif font with a small green leaf icon above the 'A', and the words "NOVA SCOTIA" in a blue, uppercase, sans-serif font to its right. Below "PLANATA" is the text "POWERED BY SteffStat" in a smaller, blue, uppercase font.

Spirit Award – **SOLD**

This award celebrates an individual who embodies the #LTC Proud spirit. They strive for excellence in care delivery and demonstrates compassion, commitment and dedication through inspiring client care relationships and are the true superheroes in the sector.

The logo for Pomerleau, featuring the word "POMERLEAU" in a blue, uppercase, sans-serif font with a blue underline.

Trailblazer Award – SOLD

This award celebrates the incredible research, innovation and creativity happening in the sector. The recipient(s) of this award thinks outside the box and has challenged the status-quo in developing, implementing and/or prioritizing an innovation or innovative practice that improves quality of work-life for staff, quality care for residents and supports the advancement and/or transformation of the long-term care sector in Nova Scotia.

DAVIS PIER

CONTACT

Michele Lowe
Executive Director
902.487.4270
michelelowe@nhnsa.ca